

## Two \$2.50 Calves + \$5.25 Worth of Blatchford's Calf Meal---\$25.50

Can you help your customer to  
make money any faster than this?

### HERE'S WHAT ONE WOMAN DID:

March 2, 1916.  
Blatchford Calf Meal Factory,  
Waukegan, Illinois.

Gentlemen:—We are city people who own a farm, the management of which has devolved upon me, a woman, for the last two years.

We sell cream, and having a calf we did not want to raise, offered it for sale, but the only bid was \$2.50. That seemed so little that I decided to risk an experiment with calf meal.

We use the cold water separator so the skimmed milk was also half water, therefore used that to seal the meal as well as to thin it. About three weeks later another calf was born so he also was fed that way. My neighbors assured me it could never get the market price, that I could not possibly fatten them on calf meal and would not get more than \$15,000 for the two. One weighed 75 pounds when 24 hours old and the other was not weighed until it was nearly three weeks old, when it weighed 85 pounds. I sold both at the same time—one was 10 weeks old and weighed 151 pounds, the other 7 weeks old and weighed 149 pounds. I sent them to the nearest city and got 10¢ per my neighbor getting 10¢ for one raised on the cow. I fed 150 pounds of calf meal costing \$5.25 and paid 75¢ transportation, clearing \$25.50 and \$20.50 over what I would have gotten if I had sold for hobs.

Yours truly,  
C. McALLISTER,  
Salt Point, N. Y.

A Good Talking Point to Get Customers

**E. CROSBY & CO.**

## Princess Theatre

TODAY

Victor Moore

IN

THE PARAMOUNT PRODUCTION

Chimmie Fadden

Out West

A wholesome and interesting comedy that will keep the auditor laughing from start to finish. A picture that has scored a big success.

ALSO ONE OF THE  
Ditmars Zoo Pictures and Bray  
Cartoon Comedies

Matinee 2.30 Evening 7.15-8.45

Admission—Children 5c

Adults 10c

TOMORROW

Ethel Barrymore

IN

The Fatal Judgement

## These arms straighten out and your lenses loosen

This is a common fault of most rimless glasses. And it is positively harmful to the eyesight besides being annoying and dangerous. That trouble absolutely cannot happen with the new KeeLock. Lenses are cemented in solidly without pressure and they can never loosen. You can hardly appreciate the handsome appearance of KeeLock mountings unless you see them.

We will demonstrate if you will call.

**Jordan & Son**

Optometrists—Opticians

Ladies' and Gent's Clothes

Repaired, Cleaned and Pressed

**Ideal Dry Cleaning Co.**

41 ELIOT STREET, BRATTLEBORO

Tel. 278-W. Parisian Method

## The Brattleboro Reformer

Published Every Evening  
Except Sunday at  
the American Building Annex,  
Main Street,  
Brattleboro, Vermont.  
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One Year ..... Five Dollar

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Space rates on application.

Classified advertisements—Five cents a line first insertion with 50 per cent discount for each subsequent insertion without change of copy.

Reading Notices—Ten cents per line first insertion with 50 per cent discount for each subsequent insertion without change of copy.

Position 10 per cent extra.

TO SUBSCRIBERS.

It is the aim of the management to secure efficient service in the delivery of the paper each night, and it solicits the co-operation of subscribers to that end. Prompt reports should be given of morning following the omission of paper, by telephone or postal card, thus enabling the cause of the error to be promptly and accurately discovered and the proper remedy immediately applied. It is only by this method that the publisher can secure the desired service.

Member of the Associated Press.

The Reformer is on sale every evening by the following news dealers:

Brattleboro, Brattleboro News Co., 200 Main Street, Brattleboro, Vt.

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to Chicago from the little state are said to favor the nomination of Justice Hughes.

The Arbor Day proclamation of Governor Gates, printed in The Reformer yesterday, was considerably above the average document of this kind, not only in the sentiments expressed, but the method of expressing them.

The residents of New Hampshire, who have usually observed Fast Day by attending the first baseball games of the season, will endeavor to make the day of real value this year by designating it as clean-up day.

Henry Ford does not take his presidential candidacy as seriously as his peace propaganda, but to date the former is decidedly the more successful of the two.

Let's see, isn't tonight at 9 o'clock the limit set by the listers for filing inventories with impunity?

Protection for Small Corporations.

(Rutland News.)

The Vermont public service commission, in denying the Central Vermont Power company, Montpelier, sanction for the issue of \$20,000 stock, as requested, lays down the following pronouncement of its position:

"It is not the policy of this commission to authorize the issue and sale of stock by a public service corporation without definite information as to the expenditure of the proceeds of such issue and sale. Supervision over the issue of stock and bonds is given to the commission for the purpose of protecting the public from over-capitalization, which evil is always reflected in rates, and for the purpose of protecting the investor by insuring the proper expenditure of his investment."

With the position of the public service commission there can be no logical ground of controversy or complaint—provided always that the information given it as to the purpose of the expenditure of the proceeds of such stock be for the use of the commission. It would seem that this policy were the only safe one to pursue.

But if all this information was made public, the situation might easily be very different. It is easy to conceive of a public service corporation of modest capital, with a bona fide desire to establish a business and develop resources that would otherwise remain undeveloped. If all of the plans of such small corporation would become public property, it might easily happen that some mammoth corporation, which has a desire to control all the water powers of Vermont and New England, or other natural resources, might take advantage of the publicity and forestall purchases and operations which would develop legitimate and helpful competition, for the general public interest.

The people, the investors, should certainly be protected against such propositions, companies and stockjobbing propositions. At the same time promoters of legitimate propositions should be protected from any insatiable desire on the part of the big fellows to crush them. It would seem, therefore, that the public service commission might do well to require information for its own satisfaction as to the full plans and purposes of all companies coming before it asking the license to do business, to issue stock, and buy water powers and real estate, but to protect such petitioners in a proper and legitimate manner.

It might not be impertinent to suggest that all companies, large and small, should be treated with absolute equality by the commission, to whom the people of Vermont entrust these matters of preserving the public rights. It is presumable, too, that the commission fully purposes to do this very thing.

Stop Supplying Arms.

(Washington Post.)

Under existing conditions in Mexico, and especially in view of the Carranza note demanding withdrawal of our troops and the placing of his own forces in strategic positions along their lines of communications, the following telegram from Laredo, Tex., under date of April 12, points directly to the duty of our government to place an embargo at once upon all shipments of war material to Mexico:

Amunition for the Carranza government, 332,000 rounds of rifle ammunition and 22,000 pounds of dynamite, having been sent into Mexico from this point yesterday, it was announced today.

It is very evident that the Carranza so-called government is not a government with control of Mexico. Amunition and other war material for Carranza may be used against American soldiers before May 1 by forces under orders of Carranza, or it may fall into the hands of Zapata or Villa forces through intrigue or by capture before it has been ten days in Mexico.

An embargo on arms to Mexico should be restored at once, and every precaution should be taken to safeguard our brave troops now within the hostile country.

Carranza today is the same obstinate Carranza that he was when he refused to send delegates to the peace conference at Niagara.

The lives of thousands of American soldiers may be endangered by these shipments of arms and ammunition to Mexico.

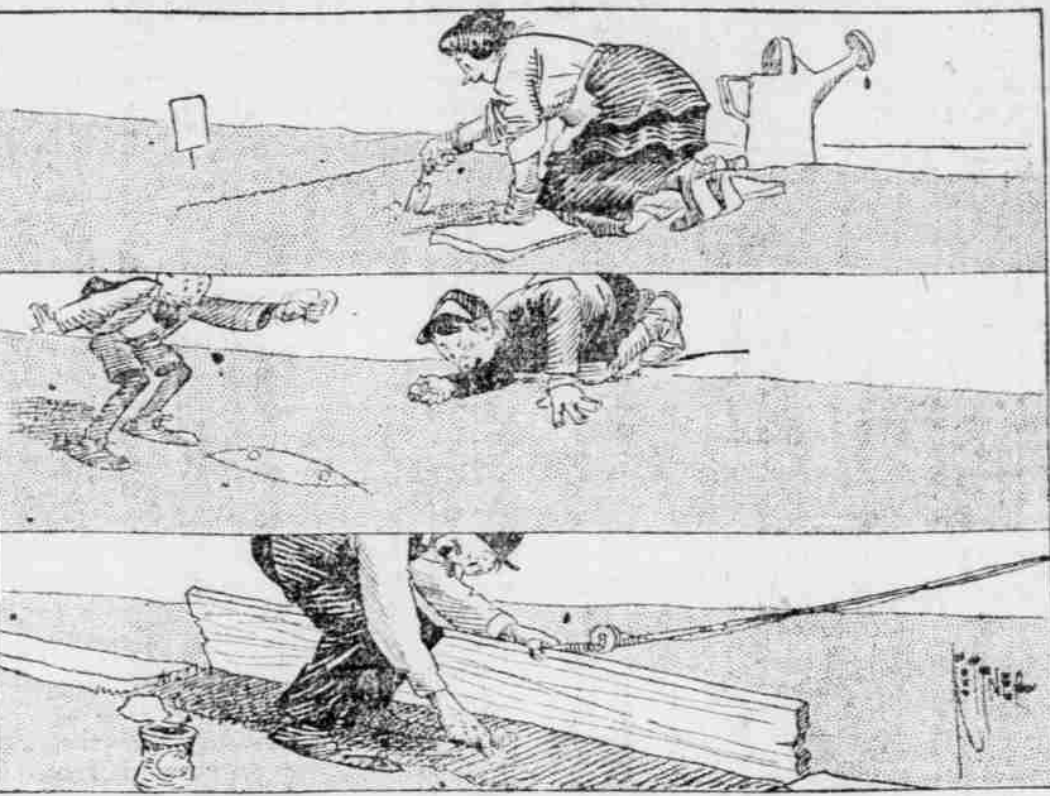
The embargo should be enforced closely, and the entire frontier and the coast of Mexico sealed as long as our troops are in that country and outnumbered four to one by armed Mexicans.

False Fire Alarms.

(Barre Times.)

The wicked mental slant that causes a person to turn in a false fire alarm was doubly accentuated at Brattleboro when a miscreant picked a time shortly after midnight and a place near the hospital to carry on his work. In addition to the work and the dangers im-

## BACK TO EARTH AGAIN



## RANN-DOM REELS

Howard L. Rann

"of shoes-and ships -and sealing wax-of cabbages-& kings"

HONESTY

Honesty is a straight and narrow path which never gets too crowded for comfort. Lots of people are started in this path while young by a good father and mother, but before going very far strike off into some alley and have to be bailed out in a repentant state.

Honesty consists in telling the truth and backing it up with the goods. The man who can look 1,500 pounds of soft coal in the face and call it a ton has a definition of honesty that is not given in any dictionary, and the man who buys the coal has a stinging sensation under the fifth rib. Whenever dishonesty has tried to hook up with the truth and do business with a pious look, the result usually is to dissolve the partnership by mutual consent, because truth is not broken to drive doubt to any extent.

The more honesty a man has about his person, the less he wants to talk about it. Honesty very rarely travels around in a gilt chariot with a con band. Whenever a person has so much surplus honesty on tap that it begins to stick out and talk like a prayer-meeting, people of a suspicious nature begin to back off and count their small change. It is a risky proceeding to part with money that is drawing 4

per cent at the strong bank with no other security except the windy protests of an honest man who lost his conscience at the same time he lost his roll.

If it is comparatively easy to be honest when everything is lovely and the goose honks high, as the poet Keats said, if there were not so much wealth and ready money in this country, there would be more sympathy for the unfortunate duffer who is out of both and needs food more than he does kind words. The church and the lodge teach a high grade of honesty, but a sack of flour donated at the right time can do wonders to brace up a wavering brother.

If old Diogenes were alive today he wouldn't have to comb the country to find an honest man and waste good money on falloff candles. We have any number of honest men, and some of them are in congress, where the temptations to remain honest are not thick enough to cause discomfort. The man who doubts everybody's honesty but his own needs two things—religion and watching.

Honesty is said to be the best policy because it is not followed by a death-bed repentance.

(Protected by The Adams Newspaper Service)

## THE KITCHEN CABINET

The place to be happy is here, the time to be happy is now, the way to be happy is to help make others so.—Ingersoll.

Pratise loudly: blame softly.

THE SCHOOL LUNCH.

In one neighborhood where the packing of lunches has become such a daily problem that the mothers have given it thought, five mothers agreed to pack the lunch for the five one day a week.

This gave the mothers the relief from the monotonous task and the children a change of food. It was pleasant all around. This is an idea which might be used in many places where children need to carry lunches.

Custards, when well baked, make a most delectable food. With a sandwich and a few nuts and an apple, this will prove a most satisfying meal.

Paper napkins are so inexpensive that one should keep a supply on hand to use for lining the box or basket and for napkins. Each sandwich, pickle, egg or piece of cake should be wrapped carefully. Brown bread, rye, bran, cornmeal and baking powder biscuits will furnish variety. A little surprise to vary the usual is always pleasing to a child. A piece of candy, a fig or a date, hidden away in a corner will always delight them.

Peanut butter is enjoyed (when not made too common) as sandwich filling. There are so many kinds of salad fillings that there need never be one used too often to tire of it.

Brown bread spread with butter and well seasoned cottage cheese in which a bit of onion juice is placed for seasoning, and a tablespoonful of chopped nuts is another good filling.

Candy, of course, is always liked by the little people, but should be used sparingly. A piece of candy eaten after each meal will not be undesirable, but a fig or date will satisfy the sweet tooth and be much more wholesome.

Dates, nuts and a little cream mixed together, the ingredients chopped fine before adding the cream, makes a most dainty sandwich.

Fruit should never be omitted from the lunch, as it is one of the foods indispensable to a well-balanced lunch. The dainty, careful packing of a lunch is a most important means of keeping children well, happy and able to enjoy their food.

Since 1840 Missouri has mined 124,104,452 tons of coal.

Everyday Wisdom

By Don Howell

We don't see much any more of those little old valises just big enough for a collar and a nightie. Even father is getting so he travels more elaborately.

Everything else being equal, we all prefer a woman with dull elbows.

A refreshing shampoo may be taken with soap and water. (Wash the head.)

BRILLIANT LILLIAN.  
Lillian Russell says that thinness may be remedied by eating fat-producing foods, and we suspect she is right.

There is something metropolitan about a silo.

Neenie Maxwell

## Easter Petticoat Sale

In All The  
Most Beautiful  
Taffetas



The important feature of this sale is that our skirts are made of old-price taffetas and the values are 25 to 33% less than today's prices.

ALL SILK TAFFETA SKIRTS, in five models, all plain and changeable shades, full cut with dust ruffle; \$4 value at

\$2.98

TAFFETA SKIRTS, in splendid full cut styles, made from beautiful new taffetas. Several models. At

\$3.98 and \$4.98

HUNDREDS OF NEW COTTON SKIRTS, made of saten and gloria; black and all colors. At

98¢ to \$1.98

## The Easter Gloves

For months we have been buying Gloves for this Easter Sale and we are prepared with very exceptional values.

At \$1.00 NEW WHITE GLACE AND DOE SKIN GLOVES. The same quality are sold in many shops at \$1.25. Very special value.

At \$1.19, NEW WASHABLE KID GLOVES in tan, sand and putty. A very satisfactory glove.

At \$1.25 A SPLENDID GUARANTEED KID GLOVE. Black tan modes gray and white. \$1.50 value.

At \$1.50, A WONDERFUL RANGE OF GLOVES. Washable Gloves in pearl, white, ivory, sand and putty. French Kid Gloves in all colors. Medium weight glaze in black and white and white and black.

J. E. MANN

UNMARRIED MEN LEAD. DISSOLUTE HENS LAY BEST.

Statistics Prove That Large Proportion Drunken Roosters, Too, Are Improvements of Criminals are Bachelors.

NEW YORK, April 20. — Unmarried men two to one, according to the annual report of the district attorney of New York county. This relative proportion was maintained last year, when 2,484 single men, as compared to 1,244 married men, were arraigned in the criminal courts. The proportion of men arraigned as criminals in the last 10 years is even more to the disadvantage of the bachelors, as 22,331 of them were accused, while only 9,492 married men were charged with crime.

More crime was committed by persons between the ages of 21 and 30 than by those of any other age. Few men past 70 were convicted.

The records show that criminals are becoming more economical and are increasing their demands for free counsel to be assigned by the courts. Except in murder cases, the lawyers so assigned receive no pay.

Canada has 240 factories making munitions of war.

Too many crooks spoil the graft.

PHILADELPHIA, April 20. — Dissolute roosters that come home staggering at dawn, with maudlin crows of "hick-a-doodle-do," and hens that snark up other highballs really are better parents than teetotaler chickens.

This discovery of science, laid here before the annual convention of the American Philosophical society, astounded that learned body.

Raymond Pearl, biologist at the Maine Agricultural Experiment station, told of experiments made at the station upon seventy chickens. It was found that the drunken chickens